

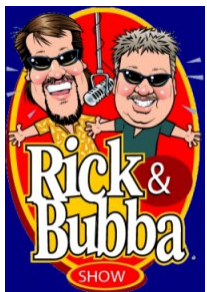
# PRESS RELEASE



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## ***SSI's RICK & BUBBA SHOW ADDS NETWORK TV PARTNER IN TNN Daily Radio Program to be nationally simulcast via relaunched The Nashville Network!***

(Ridgefield, CT – 19 September 2012) Syndicated Solutions, Inc. - (SSI) announced today that it has aligned with TNN television to begin simulcasting its popular national morning radio program, ***THE RICK & BUBBA SHOW***, on the channel effective Thursday, 1 November 2012. The Nashville Network will broadcast ***THE RICK & BUBBA SHOW*** live Monday-Friday 6a-11a ET, and Saturdays 6a-8a ET. Additionally, they'll air a one-hour "best-of" condensed version of the show each Monday-Friday 7p-8p ET, compiled from the morning broadcast earlier in the day. ***THE RICK & BUBBA SHOW*** is broadcast live Monday-Saturday 6a-11a ET to over 60+ terrestrial radio affiliates that include a mix of News/Talk, Country, Sports, CHR, Rock and AC stations as well as via XM Radio Channel 166, UStream.TV, and its subscription based Xtreme Club. The program is also broadcast as a one-hour daily TV show on several regional TV stations.



A Top-10 Morning Show, Rick Burgess & Bill "Bubba" Bussey are bona fide winners everywhere they go, and truly Masters of Morning Drive! Topical, fast-paced and very entertaining, ***THE RICK & BUBBA SHOW*** is radio at its best. Enjoying a proven track record that delivers Revenues, Ratings....Results, Rick & Bubba attract listeners and keep them coming back for more with their unique style, coverage of the timely and the topical, lively debates, top guests, and passionate interaction with their on-air sidekicks Calvin "Speedy" Wilburn, The Real Greg Burgess and Michael "Helmsey" Helms, an array of interns and frequent on-air contributors, listeners and leading guests. A continuous daily saga, this show is life -- addressing important matters of interest and current events, sharing water cooler stories and opinions, reliving real-life experiences and more. A dominant ratings champion, ***THE RICK & BUBBA SHOW*** enjoys broad appeal with listeners and sponsors alike.

Commenting on the new national TV alliance with TNN, SSI's President Bob Carey said "We've been seeking to marry ***THE RICK & BUBBA SHOW*** with a national TV network for several years now since the relationship with Turner South ended, but finding the right match has also been equally as important. The Nashville Network is a respected and recognized brand and their demographics and values match-up well with the successes ***Rick & Bubba*** deliver. As TNN relaunches across America on November 1st, having Rick Burgess and Bill "Bubba" Bussey prominently positioned as star quarterbacks for the network in morning drive will unquestionably add an exclamation point to TNN, and continue our ambitions to expand ***THE RICK & BUBBA SHOW*** brand to new delivery vehicles and platforms that further increases our strong successes for sponsors and others associated with the show."

Matt Winn, Vice-President of Luken Communications/TNN adds, "TNN proudly welcomes ***THE RICK & BUBBA SHOW*** to America's Country Home. Having a live morning talk show is a key component to TNN's daily schedule. Our viewers will enjoy the entertaining and informative discussions between the show's hosts and their guests each weekday morning."



Rick Burgess and Bill "Bubba" Bussey commented "TNN is the perfect fit for our show. We have the same goals, to bring solid family entertainment back to television that connects with the audience. It's good for all parties but it also fills a huge void in entertainment that families desperately need, something the family can watch together. Our audience has made it very

clear they want the live radio show to return to TV after years of success on Turner South and we're happy to be returning via this exciting three year partnership with TNN."

Syndicated Solutions, Inc. - (SSI) is a full-service syndication organization specializing in ad sales, affiliate sales, satellite distribution and programming consulting services of nationally syndicated radio and television properties, formed in February 1999. The firm offers leading talk programming that includes: ***THE RICK & BUBBA SHOW***, Rudy Maxa's World; Blue Lifestyle with Anthony Dias Blue, The Ric Edelman Show; The Fresh Grocer - Tony Tantillo, Chuck Woolery's - Save Us Chuck and many other quality radio programs reaching over 700 affiliates each week plus listeners of XM Satellite Radio, Armed Forces Network, UStream.TV, online streaming, downloadable podcasts, TNN Television, etc. Info and more available anytime @ [www.SyndicatedSolutions.com](http://www.SyndicatedSolutions.com).

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